



My Licensing Expertsm

A PRE-PAID SERVICE PROVIDING ON-DEMAND LICENSING EXPERTISE FOR YOUR ONGOING BUSINESS MANAGEMENT.

Provides you with access to expert advice to improve your decision making process, avoid unnecessary risk and reduce costs.

Expert advice on:

- Product use rights clarification/reseller recommendations review,
- Annual software budgeting and planning,
- Volume licensing true-up calculations,
- Software licensing project –license scope and budget analysis,
- Contract negotiations,
- Policy and process reviews,
- Software Asset Management process assistance
- Subscription/Cloud cost optimization
- And more...

The value of pre-paid:

- 1) Predictable, manageable costs
- 2) Available when YOU need it
- 3) Immediate access to an expert - no RFP or complex proposals
- 4) Low 10 minute minimums
- 5) Quarterly usage statements

Call for current pricing.

Provides you with the value of a licensing expert on your staff without the added cost.

Cynthia Farren Consulting

- Software Asset Management
- Contract Negotiations
- Volume Licensing Agreements
- Cloud Subscription Management
- Strategic Planning
- Business Systems Solutions
- Documentation

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**Cynthia Farren
Consulting**

Information Systems Experts