



General Services

Some of the key services we provide at **Cynthia Farren Consulting**...

- **Software Asset Management** – Your investments in technology represent a substantial portion of your annual expenditures. Are you doing all that you can to manage that asset effectively to ensure maximum ROI? Managed effectively, your technology can not only make you more productive, but can actually reduce your current software expenses.
- **Business System Solutions** – At Cynthia Farren Consulting, we specialize in providing solutions to your technology problems. We analyze your current business model, review the direction you want to take and where you want your business to be in the coming years, and apply our knowledge and expertise to develop a technology strategy that will take you there. We are driven to deliver above and beyond our client's expectations by providing comprehensive, long-term solutions – not quick fixes.
- **Documentation** – Our technical writing and editing specialists make sure your documents are clear, accurate and user-appropriate. We can also help you transform complex technical jargon into simple, accessible, easy-to-follow user information.
- **Software Training** – Today's current software provides considerable enhancements and time saving functionality. But unless your staff has been properly trained, chances are they are not taking advantage of these enhancements and are still operating like they did five years ago. Our staff of training experts can provide all levels of in-house training -- from standard training of "out of the box" software (e.g., the Microsoft Office suite) to customized training tailored towards your unique business practices and/or for your own custom applications.
- **Staff Augmentation** – Need a highly skilled IT specialist as part of a larger business implementation plan, or simply to fill a one-time need for a specific project? We have just what you need. All our team members are professional, highly skilled specialists who can come in and do the job for you, quickly and professionally. We have Trainers, Project Coordinators, Designers, Writers, Testers, QA Analysts and many more top-flight IT professionals.

CFC - Providing the services and technology you need,
to allow you to focus on your core business objectives