



Enterprise / Custom Applications

Standardized “cookie cutter” training programs provide a nice overview of how a program or process works, but they don’t focus on the specific work-related needs of your users or show them how to use the technology to maximize their own productivity.

At **Cynthia Farren Consulting**, we create customized training programs that address the specific and unique challenges of your business, and we can do it for any or all of your implemented technologies: your Enterprise (ERP) software, any custom-built applications, as well as any off-the-shelf software your people may be using.

Our customized training programs put the focus on your business and your employees. We don’t simply teach how the different features of a program work; we show your employees how to use those features to work more efficiently and make their jobs easier. We also explain key concepts so that your users can then use that understanding to teach themselves additional material – as needed - on their own.

CFC’s customized training programs are designed to:

- Help you and your users discover just what the product can do,
- Help you master those key features that will specifically enhance the work that you do,
- Make sure the product investment you've made pays off in the form of increased productivity.

In this competitive economy, it is vital for companies to continue to invest in the training and retraining of their workforce. Productivity is the key to success these days and a well-trained workforce is a productive workforce. Let **Cynthia Farren Consulting** help you get the most out of your team by giving them all the tools and training they need to be the best that they can be.